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Bay Area Dog Lovers Responsible About Pitbulls (BAD RAP) (California)



Headquarters Location: Oakland, CA
Founded: 2003



Support this Nonprofit

Mission: Securing the future of the American Pit Bull Terrier as a cherished family companion.

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Tags: pitbulls, oakland, dogs, companion animals, education, pet adoption, animal welfare, animal cruelty, california, 2011

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Story: Since 1999, BADRAP has been committed to creating programs that address the animal welfare crisis facing American Pit Bull Terriers and pit bull mixes. Their earliest successes with pit bull adoptions drew them into the larger arena as humane organizations... [Read the full story.](#)

Expert Reviews: Evidence of Impact

BAD RAP seems to have changed the way people feel about pit bull type dogs. It is a small organization that has a national impact. The educational efforts of the organization are especially noteworthy. [See the complete expert review.](#)

Leadership



Donna Reynolds. Donna Reynolds directed the nationally recognized breed ambassador 'Pit Bull Hall' project at the East Bay SPCA from 2005-2008 and currently, the AmbassaDog Project at open admission Oakland Animal Services in Oakland CA. Both projects serve to increase adoptions of sheltered pit bulls and educate the public about breed issues. Through BAD RAP's sister organization, Partners in Shelter Services, assists... [See full bio.](#)

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Expert Reviews of Bay Area Dog Lovers Responsible About Pitbulls (BAD RAP) (California)

Meet the Animal Welfare, Rights, & Protection (Local) experts and read more about this research.

Evidence of Impact Summary:

BAD RAP seems to have changed the way people feel about pit bull type dogs. It is a small organization that has a national impact. The educational efforts of the organization are especially noteworthy. [See expert comments.](#)

Organization Strengths Summary:

Areas for Improvement Summary:

[See expert comments.](#)

Expert Comments: Evidence of Impact

Select the boxes to display the results according to expert type.

Show: Foundation Professionals (F) Researchers and Faculty (R) Nonprofit Senior Staff (N) Other (consultants, journalists, policy makers) (O)

Education

- They have been very effective in changing the stereotypes around pit bull terriers.
- They do a phenomenal job of educating people and rehabbing/placing pit bulls. They deserve every bit of good publicity and recognition they get.
- Bay Area Lovers Responsible About Pitbulls (BAD RAP) is a small organization that has a national impact. The educational efforts of the organization (for example training shelter workers and others on having effective pit bull adoption programs), are the primary reason it is included on my list.

Raising Awareness

- They seem to have changed the way people feel about pit bull type dogs, and addressing the underlying fears and myths people have about this kind of dog is will actually improve our chances of saving more animal lives over the long term.
- Promotes care of pit bull dogs and helps dismantle myths and misinformation that have given an undeserved bad reputation to these dogs. Came to greater prominence after the arrest of footballer Michael Vick, and capitalized on the opportunity to place the rescued dogs and show the positive side of a breed that was not long ago known as "America's family pet."

Tackling A Challenging and Needed Area

- I am not sure they are operating their programs at a high enough volume to make a meaningful impact but they do have some innovative programs to try to tackle a problem most of us face (Pit Bulls).
- This group has done an outstanding job in a challenging and critically needed area.